



# ANUFOOD China FoodTec Zone

20-22 April 2022

Hall 1 & 3  
Shenzhen World Exhibition & Convention Center,  
Shenzhen, China



## Southern China · Greater Bay Area

**59.1 billion** EUR

The output value of food industry in Guangdong province is ranked as the 4<sup>th</sup> of the whole country in 2020

**First in nation**

in terms of output volume on refined vegetable oil, soy sauce, frozen drinks and beverage in Guangdong province

Nearly **130 billion** EUR

on the estimated output value of food industry in Guangdong province in 2025

## FoodTec Zone · Parallel to ANUFOOD China, the leading food & beverage trade fair in Southern China



### Benefit from the entire value chain

Be part of this value chain, your presence will show the industry's decision-makers that you are indispensable.



### Networking with decision-makers

Over 80% exhibitors from ANUFOOD China are manufacturers from food & beverage industry, they play another roles as high-quality trade visitors for FoodTec.



### All products under one roof

From innovative manufacturing technologies all the way to packaging solution, FoodTec zone offers what companies from the food & beverage industry need.



## Introduces a global portfolio of food technology to the Southern China market

Koelnmesse is an international leader in the organisation of trade fairs in the food and beverage processing sector. Anuga FoodTec and ProSweets Cologne are established as leading global trade fairs.

In addition, Koelnmesse presents numerous FoodTec trade fairs with different focuses and contents in important growth markets around the world, e.g. India, Italy and Colombia.

## Info

**Date:** 20 - 22 April 2022

**Venue:** Hall 3, Shenzhen World Exhibition & Convention Center

**Exhibit range:** Food processing technology, food packaging technology, beverage technology and safety analysis, etc.

**Visitor groups:** 8,000+ from **food & beverage manufacturers/producers/processors**, supplier of food raw materials/formulations/additives, supply chain management company, etc.

**Concurrent events:** Symposium on latest food & beverage technology and innovation trends forum of F&B industry, etc.

## Participation costs

Space only in premium zone (min. 18 sqm)

**EUR 265 / sqm**

Standard shell scheme in premium zone (min. 9 sqm)

**EUR 325 / sqm**

Apply now



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